



Press Release

EXPRESS YOUR LOVE TO YOUR MOM WITH "PIZZA HEART"

FROM 8-14 AUGUST



Bangkok, August 8, 2022 – This year will be super special Mother's day for you and your mom. Pizza Hut 1150, a global pizza brand operated by PH Capital Company Limited, persuade everyone to express love to their mom with **"Pizza Heart", a heart-shaped pizza** with 2 topping selections – Hawaiian and Seafood Extreme, overflowing cheese stuffed crust with medium pan size. "Pizza Heart" is ready to serve your love on August 8–14, 2022 only at THB 359. Order now at Pizza Hut stores or delivery call 1150, our website click <u>www.pizzahut.co.th</u> and new channel for ordering at Pizza Hut Thailand application. Let's get loads of good vibes with your mom!





About PH Capital

PH Capital is a joint-venture firm established by Thoresen Thai Agencies Public Company Limited and PM Capital, a company runs by the Mahagitsiri family that has extensive expertise and experience in management of food and beverages businesses, maintains more than four decades of partnership with Nestlé, a global brand, manages global food brands, including (without limitation) the French brands Macaron, Pierre Herméand Maison de la Traffe, and Krispy Kreme Doughnut stores.

PH Capital Co., Ltd., entered into the Asset Sale and Purchase Agreement ("APA") to acquire the Pizza Hut business in Thailand from Yum Restaurants International (Thailand) Co., Ltd. ("YUM"). The company has commenced the operation of Pizza Hut in Thailand from June 1, 2017 onwards.

For more information please contact:

Natasa Urcharoenngan	Email: natasa u@thoresen.com	Tel. +662 254 8437 ext. 332 or 083 492 2442
Thanit Tirapanith	Email: thanit.t@thoresen.com	Tel. +66 2254 8437 ext. 393 or 093 559 6169