

Press Release

**PIZZA HUT SERVES UP 2 NEW PIZZA MENUS WITH GREAT PROMOTION,
ROLLS OUT PIZZA HUT APP WITH “PIZZA HUT x KLOSET” GIFTAWAYS**



Bangkok, September 1, 2022 – Pizza Hut 1150, a global pizza brand operated by PH Capital Company Limited, excites customers with two newly added pizza menus in its Saver category and a special promotion to celebrate the launch of Pizza Hut Mobile Application – a must-have app for pizza lovers, enabling more convenient, fast delivery and hot serves anywhere. Download Pizza Hut App on App Store and Google Play to get the exclusive “Pizza Hut x Kloset Bag” from today until September 30, 2022.

- Pizza Hut presents Cream Cheese Crab Stick Pizza and Chicken and Fried Crab Stick Pizza, which are two new toppings of Pizza Saver Category, available for order at a special price of THB 119 each and only THB 219 when purchasing two pans, from today until September 30, 2022, (or while supplies last) at Pizza Hut outlets or order via delivery service, call 1150, www.pizzahut.co.th, and Pizza Hut App.

- Even more special with the promotion "Pizza Hut x Kloset Bag", when customers order any Pizza Hut menu via Pizza Hut App for THB 550, get 1 free Kloset bag (1 bag/account/receipt). from now until 30 September.
- More chance to win, just take a photo with "Pizza Hut x Kloset Bag". Then, post photos on Instagram in public, tag pizzahutthai, and type up caption with #pizzahutxkloset20th #pizzahut1150. You will be eligible to win a prize from Pizza Hut. Let's snap & share from September 19-30, 2022.



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About PH Capital

PH Capital is a joint-venture firm established by Thoresen Thai Agencies Public Company Limited and PM Capital, a company runs by the Mahagitsiri family that has extensive expertise and experience in management of food and beverages businesses, maintains more than four decades of partnership with Nestlé, a global brand, manages global food brands, including (without limitation) the French brands Macaron, Pierre Herméand Maison de la Traffe, and Krispy Kreme Doughnut stores.

PH Capital Co., Ltd., entered into the Asset Sale and Purchase Agreement (“APA”) to acquire the Pizza Hut business in Thailand from Yum Restaurants International (Thailand) Co., Ltd. (“YUM”). The company has commenced the operation of Pizza Hut in Thailand from June 1, 2017 onwards.

For more information please contact:

Natasa Urcharoenngan Email: natasa_u@thoresen.com Tel. +662 254 8437 ext. 332 or 083 492 2442

Thanit Tirapanith Email: thanit.t@thoresen.com Tel. +66 2254 8437 ext. 393 or 093 559 6169