

Pizza Hut Spreads Love and Happiness for Children and Youth



Bangkok, September 7, 2022 – Thoresen Thai Agencies Public Company Limited (TTA) partnered with PH Capital Company Limited, a franchisee of Pizza Hut 1150 to contribute back to society through the CSR project "Pizza Hut – An Equal Slice for Everyone", at Wat Mahawong Community Daycare Center - FORDEC 6 in Samut Prakan province. The management team led by Mr. Somchai Apinyanukul, Executive Vice President, TTA Group Human Resources, along with Mr. Wuthichai Ratanasumawongs, General Manager at PH Capital, and Pizza Hut staff organized many fun activities bringing smiles and happiness to 120 children. They also delivered delicious pizza for all the children, and in addition, a cash donation was made to the Foundation for Rehabilitation and Development of Children and Family (FORDEC) with the aim of supporting education and life quality enhancement for underprivileged children.

Ms. Ausana Mahagitsiri, Chief Executive Officer of PH Capital Company Limited, said that the project "Pizza Hut Punsuk - An Equal Slice for Everyone" has the main aim to create equal opportunities in society. In Thailand, Pizza Hut will create opportunities for children to have access to nutritious, hygienic food, quality education, and well-being by sharing food and necessities and improving the cafeteria and nutrition in the communities where Pizza Hut operates in order for children and youth to grow up to be quality members of society in the future.



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About PH Capital

PH Capital is a joint-venture firm established by Thoresen Thai Agencies Public Company Limited and PM Capital, a company runs by the Mahagitsiri family that has extensive expertise and experience in management of food and beverages businesses, maintains more than four decades of partnership with Nestlé, a global brand, manages global food brands, including (without limitation) the French brands Macaron, Pierre Herméand Maison de la Traffe, and Krispy Kreme Doughnut stores.

PH Capital Co., Ltd., entered into the Asset Sale and Purchase Agreement (“APA”) to acquire the Pizza Hut business in Thailand from Yum Restaurants International (Thailand) Co., Ltd. (“YUM”). The company has commenced the operation of Pizza Hut in Thailand from June 1, 2017 onwards.

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