

Press Release

Pizza Hut Welcomes Summer with “*Talay Kung Thep Concept*”

Pizza Kung Tang Hotcha / Pizza Shrimp Crust Dengdip

A Spectacular Seafood Sensation for New Generation!



Bangkok, 30 March 2023 – Pizza Hut 1150, a global brand operated by PH Capital, is making waves this summer with a special pizza recipe under the ***Talay Kung Thep*** concept featuring two hot new items: ***Pizza Kung Tang Hotcha*** with a full serving of seafood complemented by an intense and spicy BBQ sauce, and ***Pizza Shrimp Crust Dengdip***, packed with New Orleans chicken, crab sticks, and an awesome 12 shrimp crust, to savor with delicious Thousand Island dipping sauce.

Customers have the chance to enjoy either as part of our special Buy 1 Get 1 Free promotion for just 399 baht, from today until June 15, 2023.

Don't Miss *Talay Kung Thep* Special Promotions

- **Buy 1 Get 1 Free:** Purchase one medium-sized *Pizza Kung Tang Hotcha* or *Pizza Shrimp Crust Dengdip* at a special price of 399 baht (regular price 758 baht), and get one free **Pizza Deluxe or Lover Pizza**
- **Combo Set:** For just 439 baht, (regular price 676 baht), get one medium-sized *Pizza Kung Tang Hotcha* or *Pizza Shrimp Crust Dengdip*, along with one Appetizer at 69-99 baht or one Spaghetti at 149 baht, and **two free Pepsi refills (16 oz, available at Pizza Hut outlets) OR one 1.49L bottle of Pepsi OR one 1.45L bottle of Pepsi Zero Sugar**

Conditions

- Upgrade your free Deluxe or Lover Pizza to a Supreme Pizza for just 40 baht more
- Upgrade your free Deluxe or Lover Pizza to a Seafood Pizza for just 60 baht more
- Upgrade your pizza to Cheese or Cheese Sausage Crust for just 130 baht more
- Add Spaghetti for 129 baht with a choice of flavors (White Cream Sauce, Bacon, Spicy Chicken Sausage, or Italian Chicken)
- Upsized and crust upgrade are not available for Pizza Talay Kung Thep

Maximize your happiness this summer with *Talay Kung Thep* pizza, available at Pizza Hut or 1150 from today until June 15, 2023. Also available online via www.pizzahut.co.th or the Pizza Hut Application for pizza lovers. Quick, easy, and fresh delivery. Download now from Google Play or the App Store.



About PH Capital

PH Capital is a joint-venture firm established by Thoresen Thai Agencies Public Company Limited and PM Capital, a company runs by the Mahagitsiri family that has extensive expertise and experience in management of food and beverages businesses, maintains more than four decades of partnership with Nestlé, a global brand, manages global food brands, including (without limitation) the French brands Macaron, Pierre Herméand Maison de la Traffe, and Krispy Kreme Doughnut stores.

PH Capital Co., Ltd., entered into the Asset Sale and Purchase Agreement (“APA”) to acquire the Pizza Hut business in Thailand from Yum Restaurants International (Thailand) Co., Ltd. (“YUM”). The company has commenced the operation of Pizza Hut in Thailand from June 1, 2017 onwards.

For more information please contact:

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