

Press Release

**Pizza Hut Introduces "Melts" in Thailand
Open a New Experience of the World's Most Popular Menu
Enough for two, Priced for one**



Bangkok, May 8, 2023 – Pizza Hut 1150, a global brand operated by PH Capital, has released a new menu “**It’s not a pizza. It’s a Melts**”. **Pizza Hut’s Melts, the world-famous menu that has arrived to Thailand, will create a new way to eat its delicious pizza - ”Just for you without having to share”**. Whenever and wherever you can enjoy its “Melts”, Cheesy, Crispy, Loaded with abundance of toppings and premium cheese served with a perfectly paired dip that perfectly for individual-sized meal. **Enough for two, priced for one; Melts stating price at 169 Baht available from May 8- July 22, 2023.**

Delicious, satisfied in every molecule with Pizza Melts.

Melts is a new kind of pizza that features two slices of Pizza Hut's signature Thin N' Crispy® crust loaded with an abundance of toppings and premium mozzarella cheese, folded over, baked to melty perfection and complemented with a dipping sauce, available in four different recipes:

1. **Melts Hokkaido Cheese** > A Melt loaded with mozzarella cheese for Cheese lover with premium hokkaido cheese served with a perfectly thousand island dipping sauce. **Price 169 Baht.**
2. **Melts Hawaiian** > A Melt loaded with mozzarella cheese with toppings Ham, Bacon and Pineapple and Pizza sauce served with sweet & sour dipping sauce. **Price 169 Baht.**
3. **Melts Chicken Jalapeno** > A Melt loaded with mozzarella cheese and layers of New Orleans chicken, Jalapeno pepper and BBQ sauce served with sweet & sour dipping sauce. **Price 169 Baht.**
4. **Melts Philly Cheese Steak** > A Melt loaded with mozzarella cheese, premium steak, onion and served with sweet & sour dipping sauce. **Price 199 Baht.**

Melts ready for order at every Pizza Hut store or call 1150, website www.pizzahut.co.th and Pizza Hut Application, the only app that pizza lovers must have. Easy to order, fast delivery, hot everywhere. Download it today on Google Play and APP Store from today onwards.

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About PH Capital

PH Capital is a joint-venture firm established by Thoresen Thai Agencies Public Company Limited and PM Capital, a company runs by the Mahagitsiri family that has extensive expertise and experience in management of food and beverages businesses. PH Capital Co., Ltd., entered into the Asset Sale and Purchase Agreement (“APA”) to acquire the Pizza Hut business in Thailand from Yum Restaurants International (Thailand) Co., Ltd. (“YUM”). The company has commenced the operation of Pizza Hut in Thailand from June 1, 2017 onwards.

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