



Press Release

STROM Offers the Ultimate EV Motorcycle with “CUSTOM from Factory” Solutions

Strom (Thailand) Company Limited, Thailand's foremost leader in the technology and production of electric vehicles (EVs) will be participating in the Bangkok Auto Salon 2023 and is only Thai electric motorcycle manufacturing brand that tailored for different commercial use-cases and for daily commute. Storm offers optimum solutions to an individual customers, from investigating suitable models to performance requirements.

Mr. Chalermchai Mahagitsiri, President and Chief Executive Officer of Thoresen Thai Agencies Public Company Limited (TTA) said “STROM” is expected to be the first EV motorcycle brand in Thailand that allow customers to customize their own EV motorcycles including tank colors, features and performance that match with their lifestyles and requirements, from the assembly plant, and not only the after-market modification in which the warranty is compromised.

Customers can choose to customize their own STROM under two programs - STROM VA Custom Project (Visual Appearance), by adding slick utility accessories, and STROM OP Custom Project (Optimum Performance), by upgrading the performance.

Lt. Col. M.R. Peeranuphong Phanuphan, the Executive of Strom (Thailand) Co., Ltd., said “The showcase of the STROM EV Motorcycle Custom Project at the Bangkok Auto Salon 2023 are 1) STROM VA Custom Project, presenting two popular models, GORILLA GRL-200L and Sailfish SFH-Ls that come with the chromium crash bar accessories in a fierce look, the sport lights, and the entertainment equipment, and 2) the latest CHIMPANZEE CPZ-250L2 that combines the STROM VA and OP Custom Project, which offers not only the accessories and entertainment equipment but also the upgraded Special Edition G-Control which has been added to offer a superb driving experience and four times the energy saving, while the driving excitement remains with a maximum speed of 140km/h, accelerating from 0 to 100 km/h in a second.”



Interested people can visit the STROM booth at the Bangkok Auto Salon 2023 from 28 June to 2 July 2023 at the Challenger Hall 3, IMPACT Arena, Exhibition and Convention Center, Muang Thong Thani. Please contact us to get the ticket at www.facebook.com/STROM.EV or [02-730-0022](tel:02-730-0022).

About STROM

Strom Electric Vehicles is Thailand's foremost leader in the technology and production of electric vehicles (EVs). The company is part of the Oska Battery Group, which has been developing and producing batteries for consumer IT, electronics, golf carts, and industrial applications as well as military applications for almost 27 years. For more information, contact Strom (Thailand) Co., Ltd. at www.stromthailand.com or www.facebook.com/STROM.EV.

About TTA

Thoresen Thai Agencies Public Company Limited, or TTA, is a strategic investment holding company that is listed on the Stock Exchange of Thailand, with an investment policy to achieve growth through a balanced portfolio that is diversified both locally and internationally. Included in its current business portfolio are shipping, offshore services, agrochemicals, food & beverage and investment.

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