

Press Release

**Pizza Hut Launches the World's First “Premium Nine Cheese Pizza” Menu.
Extremely Rich Cheese, Fabulous Taste, Amazing Delicious,
for Cheese Lovers from 20th July – 30th September 2023
at Pizza Hut store nationwide**



Bangkok, 24 July 2023 – Pizza Hut 1150, a global brand operated by PH Capital, introduces **the world’s first “Premium Nine Cheese Pizza Menu”** with **Extremely Rich Cheese, Fabulous Taste and Amazing Delicious**. Cheese lovers will enjoy so much with mellow premium cheeses from all around the world, including **Mozzarella cheese, Cream cheese, Hokkaido cheese, Gouda cheese, Cheddar cheese, Emmental cheese, Parmesan cheese and Pizza Hut – logo cheese**. More specially, Nine Cheese Pizza Menu comes with a new Golden Bite Crust sprinkled with crispy cheddar cheese at the starting price of only 379 baht. Cheese lovers can experience the delicate aroma of 9 kinds of cheese in Nine Cheese Pizza menus, available from 20th July – 30th September 2023.

Nine Cheese Pizza Menus and special selections of toppings.

- **Nine Premium Cheese Pizza** at 379 baht: special selection for "Cheese Lovers". Guada, Emmental, Hokkaido Cheese, Cream Cheese and etc. Must TRY!
- **Pork Nine Cheese Pizza** at 379 baht: The Great Combination Ever! Big pieces of Ham, Hammy Sausage and tasty Italian toppings served with 9 premium cheese and secret Pizza sauce. Yum!
- **Seafood Nine Cheese Pizza** at 399 baht: Uplifted your experience with Seafood topping (Shrimp, crab meat and Ham) mixed with 9 premium Cheeses and Thousand Island Sauce. Bon appetit!



Conditions

- Pizza in the Nine cheese category is available only in a medium size.
- Add 100.- for extra cheese crust or sausage cheese crust.
- Add 120.- for extra golden bite.

The Premium Nine Cheese Pizza - Extremely Rich Cheese, Fabulous Taste, Amazing Delicious is ready to serve from today at every Pizza Hut store or call 1150, website www.pizzahut.co.th and Pizza Hut Application, the only app that pizza lovers must have. Easy to order, fast delivery, hot everywhere. Download it today on Google Play and APP Store from today onwards.

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About PH Capital

PH Capital is a joint-venture firm established by Thoresen Thai Agencies Public Company Limited and PM Capital, entered into the Asset Sale and Purchase Agreement (“APA”) to acquire the Pizza Hut business in Thailand from Yum Restaurants International (Thailand) Co., Ltd. (“YUM”). The company has commenced the operation of Pizza Hut franchisee in Thailand from June 1, 2017 onwards.

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