

Press Release

Pizza Hut Unveils 'Pizzi Sushi' – The World's Debut of a Fusion Marvel of Pizza and Sushi, Savor the Wink-Worthy Delight That Will Wow Your Taste Buds!



Bangkok, November 24, 2023 – Pizza Hut 1150, a globally renowned pizza brand operated by PH Capital Company Limited, is unveiling an innovative recipe – "**Pizza Sushi**" – a delectable variety crafted to tantalize the taste buds of sushi enthusiasts. This unique creation features a sushi-inspired crust, offering four enticing toppings: *Aburi Salmon*, *Taraba Ebi Crab Sticks*, *Tamago Sweet Eggs*, and a *Cheese Crust*, all resting on a base of Japanese rice. This blend of diverse ingredients creates a perfect harmony of distinct yet complementary tastes.

Patrons also have the flexibility to choose their preferred edge of pizza sushi and pair it with Pizza Hut's toppings on every selection. Each serving comes accompanied by two styles of sauces, seamlessly blending Eastern and Western flavors. The Western-inspired option includes wasabi mayo, while the Asian-style choice features wasabi shoyu. This culinary brilliance is available at a starting price of only 419 baht.

Get ready to experience the world's first delectable assortment with the "Pizzi Sushi" menu, exclusively available from November 23, 2023, to January 31, 2024.

Sushi stands out as one of the dishes loved by many. Imagine introducing sushi as an alternative recipe for pizza, focusing on crust innovation. Imagine an array of sushi pizza crusts that seamlessly blend with each Pizza Hut toppings option, enriching the variety of flavors across all your pizza recipes.

Pizza Hut's "Pizza Sushi Combo" offers two sets of deliciousness for you to choose from:

- **Special Combo** at 499 baht (usually 690 baht) – Enjoy 1 tray of delectable pizza sushi from the Lover category, 1 dish of spaghetti (from the 129-baht category), 4 pieces of New Orleans chicken, and 1 refreshing 16-ounce glass of Pepsi.
- **Family Combo** at 888 baht (usually 1,162 baht) – Savor 1 tray of delicious pizza sushi from the Lover category, 1 tray of either thick and soft or thin and crispy pizza from the Lover category, 1 dish of spaghetti (from the 129-baht category), 4 pieces of New Orleans chicken, and 4 refreshing 16-ounce glasses of Pepsi.

Experience the delectable "Pizza Sushi" starting today at all Pizza Hut restaurants nationwide. To place your order, simply call 1150 or visit the website www.pizzahut.co.th. Alternatively, explore the Pizza Hut mobile application, the must-have app for pizza enthusiasts. For easy ordering, fast delivery, and piping hot service available everywhere, download it today on Google Play and the App Store.

###

About PH Capital

PH Capital Co., Ltd. is a joint-venture firm established by Thoresen Thai Agencies Public Company Limited and PM Capital, which entered into the Asset Sales and Purchase Agreement ("APA") to acquire the Pizza Hut business in Thailand from Yum Restaurants International (Thailand) Co., Ltd. ("Yum"). The Company has commenced the operation of Pizza Hut in Thailand from 1 June 2017 onwards. Currently, there are 185 branches in Thailand.

More information, please contact:

Natasa Urcharoenngan Email natasa_u@thoresen.com Tel: +662 254 8437 Ext. 332 or +668-3492-2242
Tupsin Vongpaisal Email tupsin.v@thoresen.com Tel: +662 254 8437 Ext. 313 or +669-4759-4564