

Press Release

**Pizza Hut Unveils Irresistible Lineup of 4 New Fried Snack Menus
Perfectly Paired for Ultimate Pizza Experience**



Bangkok, December 14, 2023 – Pizza Hut 1150, an internationally acclaimed pizza brand managed by PH Capital Company Limited, introduces four enticing new appetizers that resonate with pizza enthusiasts. The offerings include the innovative Korean fried chicken with a twist of garlic sauce, known as **Hut Chon Wings** and **Hut Wings Zabb** Fried Chicken Super Crispy Fried Chicken Mixed with Spiciness with Spicy Spices. Special Recipe from Pizza Hut and the delightful **Basket Tornado** set featuring **Curly Fries & Onion Rings**. These delectable options are now ready for customers to savor, delivering a bold and crispy flavor experience. The launch aligns perfectly with the festive spirit, allowing patrons to relish these culinary delights in celebration of Christmas and the upcoming New Year. The offerings are available starting today.

Pizza Hut crafts new fried snack recipes, featuring a fresh style and presenting four irresistibly crunchy and delicious bites.

- **Hut Chon Wings** is the latest addition to Pizza Hut’s menu – a Korean-style fried chicken delight featuring the perfect blend of Korean spices and signature garlic sauce. Each piece is generously coated in a flavorful, succulent sauce that provides a mouth-filling experience. The aromatic notes of garlic and spices, crafted with Pizza Hut's unique recipe, are sure to satisfy the palates of our young Korean fans. Grab a set of 5 pieces for just 159 baht.
- **Hut Wings Zabb** features an extraordinary crispy fried chicken menu that boasts a delightful blend of spiciness infused throughout each piece. Enhanced with the bold and zesty flavors of Thai spices, courtesy of Pizza Hut's secret recipe, customers can enjoy 6 pieces of this culinary delight for just 159 baht.

- **Basket Tornado**, a delectable new menu that's not only delicious but also takes your taste buds on a flavorful journey. This delightful basket comprises **Curly Fries**, a perfect choice for fried food enthusiasts. Each bite offers a crispy and delicious experience, making it a versatile and tasty accompaniment to any dish. This is priced at just 89 baht. For onion lovers, **Onion Rings** are a must-try. These 6 pieces of crispy perfection are not only delicious but also pair well with various dishes. Indulge in this flavorful delight for an affordable price of 89 baht.

Embark on a culinary adventure with Pizza Hut's latest fried food creations with a brand-new style! The four enticing menus are now available to delight customers at all Pizza Hut branches nationwide. For added convenience, simply call 1150 or visit its website at www.pizzahut.co.th. Don't forget to explore the Pizza Hut Application – the ultimate app for pizza lovers. With easy ordering, fast delivery, and hot meals delivered to your doorstep, it's a must-have for every pizza enthusiast. Download it today on Google Play and the App Store.

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About PH Capital

PH Capital Co., Ltd. is a joint-venture firm established by Thoresen Thai Agencies Public Company Limited and PM Capital, which entered into the Asset Sales and Purchase Agreement ("APA") to acquire the Pizza Hut business in Thailand from Yum Restaurants International (Thailand) Co., Ltd. ("Yum"). The Company has commenced the operation of Pizza Hut in Thailand from 1 June 2017 onwards. Currently, there are 186 branches in Thailand.

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