



## Press Release

### **Buddy Thai, a TTA Group Initiative, Hosts Second School Tour to Cultivate a Bullying-Free Environment for Children**

**Bangkok, Thailand – January 31, 2024** – Thoresen Thai Agencies Public Company Limited (TTA) organized the event 'If you're being bullied, come to Buddy for help,' in collaboration with the Department of Children and Youth under the Ministry of Social Development and Human Security, The Children and Youth Council, and the Because We Care Facebook page under the Ministry of Social Development and Human Security's supervision. The Royal Thai Police, represented by spokesperson Pol Col Sirikul Srisanga, inaugurated the school activity at Kaenthong Upatham School in Bangkok. This school tour marks the second event following the initial one at Mahavajiravudh School in Songkhla Province, which received overwhelming feedback from students and teachers last year.

Buddy Thai, an initiative by Mr. Chalermchai Mahagitsiri, TTA President and Chief Executive Officer, aims to cultivate a Bullying-Free Environment and promote an 'Open-mindedness and Respect for Differences' mindset among Thai children and youth. Achieved through the emotional diary feature, closely monitored by professional psychologists, the app also includes a 'Request advice' or 'Request help' button for instant access to experts. These professionals specialize in providing accurate advice to youth, assisting in reducing anxiety, alleviating stress, steering away from violent responses, and, in certain cases, aiding individuals in overcoming suicidal thoughts.

The Buddy Thai app, developed under the concept "If you're being bullied, come to Buddy for help.," is now accessible on both the Apple Store and Google Play Store. For additional details, please visit [www.buddy4thai.com](http://www.buddy4thai.com) or check out the Buddy Thai App Facebook page.

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#### **About Buddy Thai Application:**

The "Buddy Thai" application was collaboratively developed by the Child and Adolescent Mental Health Rajanagarindra Institute, the Department of Mental Health, and Thoresen Thai Agencies Public Company Limited (TTA). The objective of the app is to empower youth by providing them with life skills, teaching them how to address various forms of bullying, checking their own mental health, and serving as a direct and convenient channel for youth to contact psychologists for advice on problems quickly. The application is expected to be beneficial to parents, teachers, and schools in helping reduce the problem of suicide among Thai youth.

#### **About TTA:**

Thoresen Thai Agencies Public Company Limited, or TTA, is a strategic investment holding company that is listed on the Stock Exchange of Thailand, with an investment policy to achieve growth through a balanced portfolio that is diversified both locally and internationally. Included in its current business portfolio are shipping, offshore service, agrochemical, food & beverage, and investment. For more information, please visit [www.thoresen.com](http://www.thoresen.com)



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