



For Immediate Release

STROM Unveils the BABOON BBN-400LAT: Redefining the Riding Experience at Motor Expo 2024

Bangkok, Thailand – November 28, 2024: STROM (Thailand) Company Limited, a prominent technology leader and manufacturer of Thai-made electric vehicles, is teaming up with Thoresen Thai Agencies Public Company Limited to unveil the latest model: **the STROM BABOON BBN-400LAT**, a cutting-edge electric motorcycle designed to elevate both commercial and personal riding experience. With outstanding features and exceptional performance, the STROM BABOON BBN-400LAT makes its official debut at the 41st Thailand International Motor Expo 2024, taking place from November 29 to December 10, 2024 at Impact Muang Thong Thani.

Lt. Col. M.R. Biranubongse Bhanubandh, Managing Director of STROM (Thailand) Co., Ltd., said, “The exceptional performance, durability, and cost-effectiveness of STROM electric motorcycles have garnered acclaim from riders and delivery service providers. Building on this success, Therefore, we are dedicated to continuous research and data collection to develop innovative electric motorcycle models that cater to a broader range of customer needs while maximizing benefits for users at every level. At Motor Expo 2024, we are proud to unveil the all-new BABOON BBN-400LAT, a 100% electric motorcycle designed to fully replace internal combustion engines. Featuring advanced technology and superior driving performance. This model is a result of our successful collaboration with **the GreenWin Bangkok** project, which aims to reduce pollution in Bangkok and promote the adoption of clean energy solutions.”

"The STROM BABOON BBN-400LAT delivers powerful performance with high torque, responsive acceleration at all speeds, and the capability to handle heavy loads with ease. It boasts a driving range comparable to traditional gasoline-powered vehicles while being assembled in Thailand to meet high safety standards. Equipped with the advanced OSKA TYPE BRX Version 4 battery, the electric motorcycle offers high capacity, long-lasting usage, and seamless connectivity through the OSBM notification system. Integrated with IoT technology and monitored by the TECHNIC team 24/7, it ensures reliability and convenience for every rider

“We plan to deliver the first batch of BABOON BBN-400LAT electric motorcycles in the first quarter of 2025 with a sales target of 500 units by the year-end. Our focus is on reaching real users, including business operators and daily commuters. Additionally, we will actively promote the capabilities of the new model through collaborations with industry partners such as delivery service providers and participation in government initiatives that support the shift to clean energy,” added **Lt. Col. M.R. Biranubongse**



Mr. Chalermchai Mahagitsiri, TTA President and Chief Executive Officer, said, "Thailand has one of the highest ratios of motorcycle usage in the world, compared to the number of households. Therefore, one of STROM's primary goals is to address this by reducing greenhouse gas (CO2) emissions – a key contributor to global warming, and decreasing the reliance on fossil fuels, particularly among commercial users. STROM is committed to developing electric motorcycles that cater to the diverse needs of all user groups, especially riders and business in the commercial transportation sector. Our vehicles are designed to deliver superior performance, durability, long-term value, and environmental sustainability. STROM represents more than just a mode of transport; it symbolizes a commitment to advancing a sustainable, clean energy society. We are poised to become a leading force in the electric motorcycle market in the near future."

Key Features of the BABOON BBN-400LAT:

1. High Performance for All Riding Conditions
 - Powered by a high-performance electric motor with output ranging from 4,000W to 5,000W
 - Reaches a top speed of up to 130 km/h
 - Offers a maximum range of up to 250 km per full charge (for XL battery)
2. Intelligent OSKA TYPE BRX Version 4 Battery Technology
 - Long-lasting battery equipped with the OSBM (OSKA Smart Battery Monitoring) system
 - Real-time anomaly monitoring via IoT, supported by 24/7 TECHNIC assistance
 - Featured advanced OSV (OSKA Safety Valve) technology for automatic pressure balance and safety
3. Adaptable to All Riding Conditions
 - 16-inch alloy wheels designed for diverse road conditions
 - High torque suitable for heavy loads and commercial applications
4. Designed for Practical Use
 - Sleek, versatile, and user-friendly design
 - A full replacement for traditional gasoline-powered motorcycles

At Motor Expo 2024, STROM officially announces the launch of its nationwide dealerships and service network for the first time, strategically supporting the expansion of the electric motorcycle market while ensuring convenient service access for customers across the country. Interested parties can learn more by visiting the STROM booth.

In addition, STROM proudly presents the new **GORILLA V5** model, featuring Thailand's first Traction Control System (TCS) in the electric motorcycle segment, enhancing safety across all driving conditions. The GORILLA V5 design has also been upgraded with modern options, reinforcing its reputation as a popular, versatile electric motorcycle.

Don't miss the chance to experience STROM BABOON BBN-400LAT and GORILLA V5 at Motor Expo 2024. Visit us at booth G04-1, Challenger Hall 1-3, Impact Muang Thong Thani, from November 29 - December 10, 2024, and take advantage of exclusive deals.



Get your free tickets now!

- Facebook: facebook.com/STROM.EV
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STROM BABOON BBN-400LAT is your complete solution for the future of electric motorcycles.

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About STROM

Strom Electric Vehicles is Thailand's foremost leader in the technology and production of electric vehicles (EVs). The company is part of the OSKA Battery Group, which has been developing and producing batteries for consumer IT, electronics, golf carts, and industrial applications as well as military applications for almost 27 years. For more information, contact Strom (Thailand) Co., Ltd. at www.stromthailand.com or www.facebook.com/STROM.EV.

About TTA

Thoresen Thai Agencies Public Company Limited, or TTA, is a strategic investment holding company that is listed on the Stock Exchange of Thailand, with an investment policy to achieve growth through a balanced portfolio that is diversified both locally and internationally. Included in its current business portfolio are shipping, offshore services, agrochemicals, food & beverage and investment.

**For more information, please contact:
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