

Press Release

King Long Partners with Hua Hin Municipality to Develop EV Master Plan and Advance Smart Mobility for a Model Tourism City



Prachuap Khiri Khan, 11 February 2026 - P80 Go Company Limited, the importer and distributor of King Long electric pickup trucks in Thailand, under **Thoresen Thai Agencies Public Company Limited**, participated in a consultation meeting on a research project to develop a master plan for electric vehicle (EV) adoption and the establishment of integrated EV charging stations for public services operated by local administrative organizations. The meeting was chaired by Mr. Nopporn Wutthikul, Mayor of Hua Hin Municipality, held at the Naresdamri Room at the Hua Hin City Municipality Office.





The objective of the meeting was to explore guidelines for deploying electric vehicles in municipal public service missions and community activities, as well as to discuss the development of a Memorandum of Understanding (MOU) to pilot EV usage and charging infrastructure development. During the session, P80 Go Company Limited presented information on EV technology, charging system solutions, and management models tailored to the context of a tourism city, supporting the transition to clean energy and enhancing the efficiency of public services in a sustainable manner.

This collaboration marks another significant step in supporting Hua Hin Municipality’s Smart City policy, particularly in the area of Smart Mobility. The initiative aims to enhance traffic systems, public transportation, and EV infrastructure to be more convenient, safe, and environmentally friendly, while establishing a tangible model for local-level EV fleet management moving forward.

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About TTA

Thoresen Thai Agencies Public Company Limited, or TTA, is a strategic investment holding company that is listed on the Stock Exchange of Thailand, with an investment policy to achieve growth through a balanced portfolio that is diversified both locally and internationally. Included in its current business portfolio are shipping, offshore service, agrochemical, food & beverage, and investment. For more information, please visit www.thoresen.com

About P80 Go

P80 Go Company Limited is 99.9% owned by Thoresen Thai Agencies Public Company Limited (TTA). P80 Go operates as the importer and distributor of King Long electric pickup trucks in Thailand, with a strategic focus on expanding investments in the electric vehicle sector to help drive the adoption of clean energy across the country. For more information, please visit www.kinglong-thailand.com



About King Long

Xiamen King Long United Automotive Industry Co., Ltd. (King Long) was established in 1988 and is a subsidiary of Xiamen King Long Motor Group Co., Ltd. In 2024, the company recorded a brand value of RMB 967.82 billion. King Long is a leading brand in China's electric vehicle industry, operating four major manufacturing bases. The company offers a wide range of intelligent transportation solutions and has maintained its position as an industry leader in exports for 13 consecutive years, delivering nearly 140,000 electric buses to 150 countries and regions worldwide. For more information, please visit www.king-long.com

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