



Photo Release

**Taco Bell x Koryen Host Exclusive Fan meet,
Uniting Gamers to Embrace the Live Más Spirit of a New Generation**



Bangkok, Thailand - 9 March 2026 – An exclusive fanmeet hosted by Taco Bell, the iconic Mexican-inspired restaurant chain from the United States, in collaboration with Koryen, a popular Thai group of content creators and streamers, concluded successfully. The event featured well-known members including Gssspotted, Tanny, Cyberclasher, Bounlengame, Mikasa_TH, ZanlaZith, and Takluz. Held at Lido Connect Hall 2 on 28 February, the event received an enthusiastic response, welcoming more than 120 attendees on-site, along with many fans joining through online channels.



The event was packed with a variety of fun activities and interactive booths, including an exclusive interview and talk session with the Koryen crew, Kahoot games where participants could win exciting prizes, live game streaming with fans, and a lucky fan activity. One of the highlights was the #TacoChallenge, where participants competed to finish Taco Bell menu items within three minutes, creating plenty of laughter and excitement throughout the event. Participants also enjoyed a selection of delicious Taco Bell menu items, along with many giveaways, including Taco Bell vouchers and exclusive merchandise that cannot be found anywhere else.



This fanmeet marked Taco Bell's first event of its kind, creating a special space for fans to meet and interact closely with their favorite creators in a friendly and engaging atmosphere. The event reflects the brand's commitment to becoming part of the community and culture of the new generation by creating experiences that connect Taco Bell with the gaming community, creators, and fans. It also embodies the spirit of Live Más (Live More), encouraging young people to live life to the fullest, dare to try new things, and create their own experiences, because every great moment begins with taking action.



Stay updated on more exciting activities from Taco Bell Thailand via Facebook: facebook.com/TacoBellTH, Instagram: [@TacoBellTH](https://instagram.com/TacoBellTH), Twitter: [@TacoBellTH](https://twitter.com/TacoBellTH), and LINE: [@TacoBellTH](https://line.me/tv/@TacoBellTH).

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About Taco Bell

Taco Bell Corp., a subsidiary of Yum! Brands, Inc., operates one of the world's most iconic Mexican-inspired quick-service restaurant chains. Known for its tacos, burritos, and other flavorful menu items, Taco Bell is recognized for its bold taste, great value, and quality ingredients, along with friendly service enjoyed by more than 42 million customers worldwide each week. Currently, Taco Bell operates more than 7,000 restaurants across the United States and around 600 restaurants outside the U.S. in nearly 30 countries worldwide, with continued plans for international expansion. To find a Taco Bell restaurant near you in Thailand, please visit www.tacobell.co.th. For the latest news and updates, follow Taco Bell on Facebook and Instagram.

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